

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 173458 /		<u>Alt Order #</u> 08425855
<u>Product</u> CLINTON 10/25 :60S		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 5291
<u>Advertiser</u> POL/Hillary Clinton/D/PRES-A		<u>Original Date / Revision</u> 10/24/16 / 10/24/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV12856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 6219	<u>Advertiser Ref</u> 7979	

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/25/16	10/25/16	Tue Prime Hour 2	9:00 PM-10:00 PM		1:00			P-05		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/24/16	10/30/16	-1-----				1	\$6,000.00					
N 2	WHIO	10/25/16	10/25/16	Tue Prime Hour 3	10:00 PM-11:00 PM		1:00			P-05		NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/24/16	10/30/16	-1-----				1	\$4,000.00					
N 3	WHIO	10/25/16	10/31/16	NewsCenter 7 6p	6:00 PM-6:30 PM		1:00			P-05		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				2	\$3,000.00					
N 4	WHIO	10/28/16	10/28/16	Friday Prime Hour 1	8:00 PM-9:00 PM		1:00			P-05		NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/24/16	10/30/16	----1--				1	\$3,000.00					
N 5	WHIO	10/25/16	10/31/16	M-Su 11p News	11:00 PM-11:35 PM		1:00			P-05		NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTFSS				2	\$3,000.00					
N 6	WHIO	10/25/16	10/31/16	NewsCenter 7 530p	5:30 PM-6:00 PM		1:00			P-05		NM	2	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				2	\$2,800.00					
N 7	WHIO	10/25/16	10/31/16	NewsCenter 7 5p	5:00 PM-5:30 PM		1:00			P-05		NM	3	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				3	\$2,400.00					
N 8	WHIO	10/25/16	10/31/16	M-F 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				2	\$2,400.00					
N 9	WHIO	10/25/16	10/31/16	M-F 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	2	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				2	\$2,400.00					
N 10	WHIO	10/25/16	10/31/16	NewsCenter 7 @ noon	12:00 PM-12:30 PM		1:00			P-05		NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				2	\$2,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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<u>Contract / Revision</u> 173458 /		<u>Alt Order #</u> 08425855
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> CLINTON 10/25 :60S	<u>Estimate #</u> 5291
<u>Advertiser</u> POL/Hillary Clinton/D/PRI		<u>Original Date / Revision</u> 10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	10/29/16	10/29/16	SEC Game	3:30 PM-7:00 PM		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$2,000.00					
N 12	WHIO	10/29/16	10/29/16	SEC Game	12:00 PM-1:00 PM		1:00			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$2,000.00					
N 13	WHIO	10/25/16	10/31/16	The Price is Right	11:00 AM-12:00 F		1:00			P-05		NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$1,800.00					
N 14	WHIO	10/25/16	10/31/16	Daybreak Edition 6a	6:00 AM-7:00 AM		1:00			P-05		NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,600.00					
N 15	WHIO	10/30/16	10/30/16	CBS Su Morning	9:00 AM-10:30 AM		1:00			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$1,600.00					
N 16	WHIO	10/25/16	10/31/16	CBS This Morning	7:00 AM-9:00 AM		1:00			P-05		NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				3	\$1,400.00					
N 17	WHIO	10/29/16	10/29/16	CBS This Morning Sa	10:00 AM-12:00 P		1:00			P-05		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$1,200.00					
N 18	WHIO	10/25/16	10/31/16	Stephen Colbert	11:35 PM-12:35 X		1:00			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,100.00					
N 19	WHIO	10/25/16	10/31/16	Daybreak Edition 530a	5:30 AM-6:00 AM		1:00			P-05		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,100.00					
N 20	WHIO	10/25/16	10/31/16	M-F 4p-5p	4:00 PM-5:00 PM		1:00			P-05		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$1,000.00					
N 21	WHIO	10/25/16	10/31/16	Daybreak Edition 5a	5:00 AM-5:30 AM		1:00			P-05		NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$900.00					
N 22	WHIO	10/25/16	10/31/16	Late Late Show: Cord	12:35 XM-1:35 XM		1:00			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				2	\$800.00					
N 23	WHIO	10/29/16	10/29/16	Sa 7p-730p	7:00 PM-7:30 PM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$800.00					
N 24	WHIO	10/29/16	10/29/16	Sa 730p-8p	7:30 PM-8:00 PM		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-				1	\$800.00					
N 25	WHIO	10/30/16	10/30/16	Su 1135p-1235a	11:35 PM-12:35 X		1:00			P-05		NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1				1	\$800.00					
N 26	WHIO	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 A		1:00			P-05		NM	2	\$1,400.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--				2	\$700.00						
N 27	WHIO	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		1:00			P-05		NM	2	\$1,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--				2	\$600.00						
N 28	WHIO	10/29/16	10/29/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		1:00			P-05		NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1-				1	\$400.00						
N 29	WHIO	10/30/16	10/30/16	Su 1235a-135a	12:35 XM-1:35 XM		1:00			P-05		NM	1	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/24/16	10/30/16	-----1				1	\$400.00						
N 30	WHIO	10/25/16	10/31/16	Daybreak Edition 430a	4:25 AM-5:00 AM		1:00			P-05		NM	2	\$600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/25/16	10/31/16	MTWTF--				2	\$300.00						
Totals								0.00						49	\$83,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	36	\$63,300.00	(\$9,495.00)	\$53,805.00
10/31/16 - 10/31/16	13	\$20,300.00	(\$3,045.00)	\$17,255.00
Totals	49	\$83,600.00	(\$12,540.00)	\$71,060.00

Signature: _____ **Date:** _____

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Thank you for your business!

FAX# 610-225-1191
HARRIS REPORT FROM STATION OCT24/16 14.13
RECAP *** WHIO-TV ***

SALES PRSN PH- NICK WELTTE

2	1000P-1100P	60	\$4,000.00	10/25	10/25	1	TUE	1
PROGRAM : NCIS: NEW ORLEANS								

FAX# 610-225-1191
HARRIS REPORT FROM STATION OCT24/16 14.13
RECAP ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	: SPTS
3			600P-630P PROGRAM : NEWSCENTER 7	60		\$3,000.00	10/25	10/31	2		TU-F,M	2
4			800P-900P PROGRAM : MACGYVER	60		\$3,000.00	10/28	10/28	1		FRI	1
5			1100P-1135P PROGRAM : NEWSCENTER 7	60		\$3,000.00	10/25	10/31	2		TU-M	2
6			530P-600P PROGRAM : NEWSCENTER 7	60		\$2,800.00	10/25	10/31	2		TU-F,M	2
7			500P-530P PROGRAM : NEWSCENTER 7	60		\$2,400.00	10/25	10/31	3		TU-F,M	3
8			700P-730P PROGRAM : WHEEL OF FORTUNE	60		\$2,400.00	10/25	10/31	2		TU-F,M	2
9			730P-800P PROGRAM : ENTERTAINMENT TONIGHT	60		\$2,400.00	10/25	10/31	2		TU-F,M	2
10			1200N-1230P PROGRAM : NEWSCENTER 7	60		\$2,000.00	10/25	10/31	2		TU-F,M	2
11			330P-700P PROGRAM : SEC FOOTBALL	60		\$2,000.00	10/29	10/29	1		SAT	1
12			1200N-100P PROGRAM : SEC PRE-GAME	60		\$2,000.00	10/29	10/29	1		SAT	1
13			1100A-1200N PROGRAM : PRICE IS RIGHT	60		\$1,800.00	10/25	10/31	1		TU-F,M	1
14			600A-700A PROGRAM : DAYBREAK EDITION	60		\$1,600.00	10/25	10/31	2		TU-F,M	2

FAX# 610-225-1191
HARRIS REPORT FROM STATION OCT24/16 14.13
RECAP *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
15			900A-1030A	60		\$1,600.00	10/30	10/30	1		SUN	1
PROGRAM : CBS SUNDAY MORNING												
16			700A-900A	60		\$1,400.00	10/25	10/31	3		TU-F,M	3
PROGRAM : CBS THIS MORNING												
17			1000A-1200N	60		\$1,200.00	10/29	10/29	1		SAT	1
PROGRAM : THE EARLY SHOW												
18			1135P-1235A	60		\$1,100.00	10/25	10/31	2		TU-F,M	2
PROGRAM : LATE SHOW WITH COLBERT												
19			530A-600A	60		\$1,100.00	10/25	10/31	2		TU-F,M	2
PROGRAM : DAYBREAK EDITION												
20			400P-500P	60		\$1,000.00	10/25	10/31	2		TU-F,M	2
PROGRAM : ELLEN												
21			500A-530A	60		\$900.00	10/25	10/31	2		TU-F,M	2
PROGRAM : DAYBREAK EDITION												
22			1235A-135A	60		\$800.00	10/25	10/31	2		TU-F,M	2
PROGRAM : LATE LATE SHOW W/JAMES CORDEN												
23			700P-730P	60		\$800.00	10/29	10/29	1		SAT	1
PROGRAM : WHEEL OF FORTUNE												
24			730P-800P	60		\$800.00	10/29	10/29	1		SAT	1
PROGRAM : CASH EXPLOSION												
25			1135P-1235A	60		\$800.00	10/30	10/30	1		SUN	1
PROGRAM : CASTLE												
26			1000A-1100A	60		\$700.00	10/25	10/31	2		TU-F,M	2
PROGRAM : DR. PHIL												

REP HEADLINE# 8425855
*** UNAPPROVED REV #1 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM STATION OCT24/16 14.13
RECAP
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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27			900A-1000A	60		\$600.00	10/25	10/31	2		TU-F,M	2
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PROGRAM : KELLY AND MICHAEL

28			600A-700A	60		\$400.00	10/29	10/29	1		SAT	1
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PROGRAM : NEWSCENTER 7 SATURDAY AT 6AM

29			1235A-135A	60		\$400.00	10/30	10/30	1		SUN	1
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PROGRAM : PRACTICE PRACTICE

30			430A-459A	60		\$300.00	10/25	10/31	2		TU-F,M	2
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PROGRAM : DAYBREAK EDITION

OCT/16			83600.00	NOV/16		\$.00						
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CONTRACT TOTAL 83600.00
TOTAL SPOTS 49

MARKET TOTALS \$154,814 WHIO 54% WDTN 17% WKEF 14% WRGT 12% CABL 0% WBDT 3%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE